

## BUILDING A SUCCESSFUL BUSINESS REQUIRES YOU TO WEAR MANY HATS

There's just so much you need to know.  
And it can take years of experience  
to learn it all.

A few poor decisions can cost you a  
great deal maybe even your entire  
savings - but you don't have to feel  
cast adrift.

A few good, well-informed decisions  
can anchor your business, fuel your  
business' growth and position you well  
for long - term success.

It's a frightening fact that more than  
75% of all business fail in the first 5 years.

Of those that do succeed, few ever  
reach their true potential. In fact, you  
could actually have better odds of  
success in Vegas than in your own  
business.

Our aim is to help you dramatically  
increase your odds of success. Don't  
gamble with your business' future.

Get the right advice, right when you  
need it.

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PANALITIX



## BUSINESS COACHING SERVICE

DEVELOPING YOUR  
GAME PLAN  
FOR SUCCESS.....





## CHART A WINNING COURSE WITH A TOP BUSINESS NAVIGATOR

No matter what size your business is, success comes down to just one thing: thinking strategically about the future.

Compare it to preparing for an ocean yacht race. The skipper and the navigator chart the course from start to finish before the race even begins.

They have to take into consideration environmental factors such as wind and weather, the talent of the crew, the capability of the vessel, and the caliber of the competition.

In the race itself, the course charted will change as conditions develop, winds shift, storms and other obstacles appear, and competitors make moves.

While you're at the helm of your business, we act as an experienced navigator, helping you plot a steady course for success, maneuver obstacles, and keep ahead of the competition.

Talk to us today to find out more about how we can help you realise your business' full potential and reap the benefits of having a top business navigator on board to guide you safely into harbor.

## WE'LL HELP YOU BUILD A STRONGER BUSINESS

- #1** A business health check and performance review. Find out where your business is now and how to get where you want to be.
- #2** Our strategic planning and coaching services give you the fulfillment of setting and achieving your business goals.
- #3** We can help you develop and implement a structured success plan to put your business on the path to success.
- #4** Regular performance measurement and monitoring helps you stay on course.
- #5** Developing a business value proposition that clearly express why potential customers should do business with you.
- #6** Analysing the profit potential of your business to find ways to dramatically improve your profitability.
- #7** Identify which customers are the most profitable for your business and which ones are actually costing you money!
- #8** We'll help you develop a winning customer service strategy that keeps your best customers coming back.
- #9** We'll work with you to develop a marketing campaign that targets the customers you want to deal with so business becomes a pleasure.
- #10** Create key business processes so your business is less dependent on you - giving you more time to do the things you want, like plan your expansion, develop a new product...or take a holiday!
- #11** Help you determine how to get the best from your suppliers so it's easier for you to give your best to your customers.
- #12** We'll help you identify your people needs so you can build a loyal, customer - focused team who are committed to your business' success.

It's a frightening fact that more than 75% of all businesses fail in the first 5 year.

## FIND OUT HOW

- ☐ YES! I'd like to learn more about how a Business Coaching Service can help me create an extraordinary business. My details are:

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

- ☐ YES! Please send me my BONUS free copy of How to Improve the Profitability of Your Business.

Please complete and fax back to us on the number overleaf

You're already good at what you do, but even world-class athletes need a coach to stay on top. Talk to us today and learn how we can help you unlock your profit potential and make your goals a reality.

## ABOUT OUR CONSULTING SERVICES

We're not your average advisory firm. Far from it.

Our membership of Panalitix mean you have access to the collective knowledge and expertise of an international network made up of hundreds of professionals who specialise in consulting to small and medium-sized businesses, just like your.

Add that to our experience, support and guidance, and can be confident you'll have all the help you need to make your business truly Extraordinary.