

# FINALLY!

## A WAY TO SEE WHERE YOUR BUSINESS IS IN JUST A GLANCE

No more poring through complicated looking financial statements and accounting jargon. With Business DashBoard™, you can get a quick and easy readout of how your business is traveling - just like the dashboard of your car! Think about that for a moment.

When you're in your car, a quick glance at the dashboard gives you a lot of vital information. In an instant, you know how fast you're travelling, how much fuel you have, whether the engine is overheating, how far you've travelled and so on. Just imagine getting this kind of critical performance information for your business the same way!

Well, you can! With your very own custom Business DashBoard™ - and our support you'll have more control over your business' performance than ever before.

With Business DashBoard™ you're in complete control of your own success.

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# PANALITIX



## Business DashBoard™

PUTTING YOU IN THE  
DRIVER'S SEAT  
OF YOUR BUSINESS





# WHAT YOU CAN MEASURE, YOU CAN MANAGE

The quality of information available to you directly impacts the quality of business decision you make!

Put your business in the winners circle with Business DashBoard in your management toolbox.

To get your business on track, and keep it there, you need to continually monitor these 6 critical metrics:

- Net profit
- Revenue
- Gross profit
- Overheads
- Cash position
- Business Activity

Knowing your business' position against these factors at any given time gives you the power to make sound and timely decisions and ultimately drive your business' success.

Too many business managers rely on 'gut feel' - a combination of experience and intuition without knowing how their businesses are really performing until it's too late.

To successfully unlock your business' full hidden potential, you need information about its performance that's timely and easy to understand.

You need information you can work with, so you can figure out what you need to do right now achieve your goals and targets.

Business DashBoard™ gives you the information you need quickly and in a way you can make sense of immediately.

## FIND OUT HOW

- ☐ YES! I'd like to learn more about how a Business DashBoard™ can help me create an extraordinary business. My details are:

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

- ☐ YES! Please send me my BONUS free copy of How to Improve the Profitability of Your Business.  
Please complete and fax back to us on the number overleaf

You're already good at what you do, but even world - class athletes need a coach to stay on top. Talk to us today and learn how we can help you unlock your profit potential and make your goals a reality.

## ABOUT OUR CONSULTING SERVICES

We're not your average advisory firm. Far from it.

Our membership of Panalitix mean you have access to the collective knowledge and expertise of an international network made up of hundreds of professionals who specialise in consulting to small and medium-sized businesses, just like your.

Add that to our experience, support and guidance, and can be confident you'll have all the help you need to make your business truly extraordinary.